



The Baby Fair

'Everything from pregnancy through preschool'

Exhibitor/Vendor Application Form

Company Name: _____

Contact Person: _____

Address: _____ City/State/Zip: _____

Phone: _____

Email: _____

Company Web Page: _____

Will you be selling products/services at the fair? Yes or No (please circle one)

If you are selling products, please provide your resale number: _____

Please describe what products, services, or information you wish to promote at The Baby Fair and how it will reach the target market (pregnancy through preschool). If you plan to sell products please list generally the types of products you plan to bring (this will help us with booth placement at the fair). **Please note: Due to allergies latex balloons are not allowed at the fair.**

Will you need electricity at your booth? (Extra \$10 Charge) Yes or No

Please indicate below how you would like the sign to read on your exhibit space:

Please provide a brief description of your organization/business (100 words or less): We will use this description in our Baby Fair Program so please write it as you would like it to appear, including any websites or contact information.

Exhibitor Agreement

Exhibitor Guidelines

- Due to allergies **exhibitor may not bring latex balloons to the event.** Not for decoration or to be given out.
- Exhibitor may not assign, sublet or permit any other person to use the exhibit space.
- Exhibit space will be secured upon receipt of a signed contract.
- Exhibits must be set up by 12:00 pm and manned during the scheduled hours of the event, 1:00pm – 5:00pm.
- Exhibits may not be taken down until 5:00pm (the end of the event).
- All advertising and products sold must be in compliance with the World Health Organizations Baby Friendly initiative.
- Exhibitors will make attempts to minimize their impact on the environment in the course of this event by taking advantage of all recycling and reuse receptacles and minimizing unnecessary waste of paper and other materials.
- Exhibitors can not display or use confetti or glitter in allotted space.
- Exhibitors may not give away or sell food during the event.

Exhibitor Fees

To reserve your space - \$75 is due with this application and the balance is due February 1, 2011..

Businesses & 'For-Profit' Organizations:

- "Early Bird Special" \$175** per space (If registration sent in *by Dec. 1, 2010*)
- Regular Booth Reservation \$200 per space (Registration sent in *after Dec. 1st*)

Non-Profit Organizations:

- "Early Bird Special" \$100** per space (If registration sent in *by Dec. 1, 2010*)
- Regular Booth Reservation \$125 per space (Registration sent in *after Dec 1st*)

Your payment includes your registration and covers the cost for the following:

- 10x8 booth space with pipe and drape
- Company name on sign at booth space
- An 8 foot table with cloth and skirt (*additional tables can be rented or brought in*)
- 2 chairs
- Company name and 100 word overview listed in program booklet
- Company name listed on web site (www.bloomingtonbirth.org/babyfair)

Exhibitor Agreement

By signing below, you agree that if accepted to participate in this event you will abide by the guidelines above, pay the remainder of your balance by February 1, 2011 or forfeit your place at the fair and your initial \$75 payment.

Exhibitor Contact Signature

Company/Organization Name

Date